



### Advertising Participation Tiers

Publication Date May 2020

Tier	Price	Printed ad	Web ad	Data listings**	Copies of catalog***
1*	\$6000 to \$6500	Full-page colour, premium location in printed edition	Rotation on each chapter lead page	Unlimited	15
2	\$5000	Full-page colour, in printed edition	Rotation on selected lead pages relevant to client's product line	20 listing pages	10
3	\$3500	Half-page colour, in printed edition	Banner ad on website	10 listing pages	5
4	\$2500	Half-page colour, in printed edition	Banner ad on website	Listing pages @ \$100 per	5
5	\$250	Basic listing only: company name, address, web link****	--	--	--
* Tier 1 reserved for long-time existing advertisers. Top two tiers also include banner ad. ** Data listing pages in web location only; no data pages in printed Catalog. *** Number indicates complimentary copies; additional at 50% off plus S&H. **** These will be summarized at end of each chapter in the printed edition and on the web.					

The World Catalog is published by SL Ross Environmental Research Limited.

The companion website is: [OilSpillEquipment.com](http://OilSpillEquipment.com)

Invoicing can be done in 2019 or 2020 at your request; ad copy and payments must be received by March 31, 2020 to have the ad included in the printed edition.